

COUNTER REPORTS

FOUR COUNTER REPORTS



PLATFORM REPORT

- A birds-eye view of usage
- All the metrics



DATABASE REPORT

- Search is king
- Database-specific



TITLE REPORT

- Books and journals
- Usage focused



ITEM REPORT

- All the detail
- Great for open access

STANDARD VIEWS OF THE COUNTER REPORTS



Platform Report

PR_P1: Platform Usage



Database Report

DR_D1: Database Search and Item Usage

DR_D2: Database Access Denied



Item Report

IR_A1: Journal Article Requests

IR_M1: Multimedia Item Requests



Title Report

...for Books

TR_B1: Book Requests (Controlled)

TR_B2: Book Access Denied

TR_B3: Book Usage by Access Type

... for Journals

TR_J1: Journal Requests (Controlled)

TR_J2: Journal Access Denied

TR_J3: Journal Usage by Access Type

TR_J4: Journal Requests by YOP

(Controlled)

WHICH REPORT SHOULD I USE?

- ✓ We always recommend using one of the four COUNTER Reports
- ✓ The Database and Title Reports offer the best balance of granularity with a usable amount of information
- ✓ The Platform Report is best suited for a birds-eye view of usage
- ✓ The Item Report is excellent for extremely granular data analysis